



FOR IMMEDIATE RELEASE

Greenwich Historical Society Announces Greenwich Preservation Month: This Place Matters! and Photo Contest

Promotion to Celebrate Greenwich's Unique Heritage and the Places That Make It Special

COS COB, CT, April 3, 2018--Greenwich Historical Society announced today that May will be designated Greenwich Preservation Month: This Place Matters! for the second consecutive year. Inspired by the National Trust for Historic Preservation's initiative to drive preservation at the local level, the promotion and companion photo contest will be kicked off at the Historical Society's Landmarks Recognition reception on April 29 when Greenwich First Selectman Peter J. Tesei will present the official proclamation.

"I am pleased to present a proclamation from the Town of Greenwich that declares May as Greenwich Preservation Month: This Place Matters!," says Peter J. Tesei. "Our rich architectural heritage and vast array of community amenities make Greenwich a remarkable place to live and work. It is important that we celebrate what makes Greenwich unique and worth preserving for future generations."

This Place Matters! Photo Contest to Showcase Love of Town

People of all ages are invited to participate in the This Place Matters! photo contest. The top three photos will be published in *Greenwich Magazine*, Exclusive Magazine Sponsor of This Place Matters!, and displayed at the Greenwich Historical Society when its new reimagined campus opens this fall.

Pictures of favorite places in Greenwich should be submitted with a brief statement about their location and why they make Greenwich special by July 6 to the Historical Society at shealy@greenwichhistory.org or via social media. For the latter, photographers should use the hashtag #thisplacemattersgreenwich and tag the Greenwich Historical Society: Instagram [greenwichhistory](https://www.instagram.com/greenwichhistory/); Twitter @GrnHistCT; Facebook

@GreenwichHistoricalSociety. Photos need to be 300 dpi to be published in Greenwich Magazine. Full contest details at greenwichhistory.org/blog/tpm2018.

A panel of independent judges will select the winning photos, which will be announced at the Greenwich Historical Society's Founder's Day event at Innis Arden Cottage at Greenwich Point Park on July 18 at 10am.

"The enthusiastic response last year from residents of all ages demonstrates the great love the community has for Greenwich," says Debra Mecky, executive director and CEO of the Greenwich Historical Society. "We're committed to keeping this spirit alive through programs that showcase our cultural vitality and the need for preservation. With the opening of our newly expanded campus this fall, we'll be in an even greater position for sponsoring creative ways for preserving and cherishing all things Greenwich."

About the Greenwich Historical Society

Greenwich Historical Society preserves and interprets the history of Greenwich to build a stronger community connected to our past and each other. Founded in 1931, the Historical Society operates a nationally accredited museum, library and archives and is home to the circa 1730 National Historic Landmark Bush-Holley House, which was the site of Connecticut's first influential American Impressionist art colony from 1890 to 1920.

Greenwich Historical Society educates thousands of school children annually and connects visitors to the history of this vibrant, globally influential community through rotating exhibitions, engaging lectures, stimulating events and fun family programs. The organization receives no town funding and relies on private donations and grants to continue its work.

The Historical Society has embarked on a major capital campaign to advance its mission and secure its future at the forefront of America's historical institutions. A dynamic campus transformation is underway that will accommodate more visitors, expanded program initiatives and an increased endowment. The newly imagined campus will be completed in fall 2018. Learn more at greenwichhistory.org.

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This Place Matters 2017 first prize winner: Tod's Point by Joseph Weed.



This Place Matters 2017 second place winner: Mason and Teddy Maloney at the September 11 Memorial in Cos Cob Park by Sally Maloney.



This Place Matters 2017 third place winner: Finley Marshall and Lucinda McCall at Ada's by Carrie Wallack.



This Place Matters is inspired by the National Trust for Historic Preservation's initiative to drive preservation at the local level.

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Greenwich Magazine is the Exclusive Magazine Sponsor for This Place Matters. The top three winners of the 2018 This Place Matters Photo Contest will be published in Greenwich Magazine and displayed at the Greenwich Historical Society when its new reimagined campus opens this fall.

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